



India Association of San Antonio

PO Box 690425, San Antonio, TX 78269

Phone: (210) 910-4421

Email: president@indiasa.org

501(c)(3) Non-Profit Organization

#74-2088488

Website: IndiaSA.org

Facebook.com/IndiaSA

Dear Sir/Madam,

I am writing on behalf of the India Association of San Antonio (IASA), a 501(c)(3) non-profit organization established in 1978. We proudly represent the approximately 50,000 people of Indian origin in San Antonio. For the past 47 years, IASA has been dedicated to promoting and preserving the rich cultural heritage of India in the local community.

We are excited to announce our upcoming event "**IASA Diwali 2025**", which will take place on **Sunday October 19, 2025**, at the Phoenician Ballroom located at **St. George Maronite Catholic Church, 6070 Babcock Rd, San Antonio, TX 78240**. This vibrant festival is a celebration of India's culture, heritage and diversity. Attendees can expect a lively and immersive experience featuring cultural performances, music, traditional arts and crafts, authentic cuisine, and vendor booths. With an expected turnout of around 1000 guests, our goal is to bring the community together to educate, celebrate, and collaborate, creating a platform for cultural exchange and a deeper appreciation of India's traditions.

As a sponsor, you will have the opportunity to support a respected and established non-profit organization, gain visibility and brand recognition within the local community, and participate in one of our signature events. Included with this letter are our sponsorship package options, and we would be happy to work with you to find a level that best aligns with your goals and budget.

Your sponsorship is vital to the success of this event. With your generous support, we can continue to serve the greater San Antonio area as a strong, inclusive organization that values community engagement. IASA hosts several events throughout the year, and proceeds from this fundraiser to help make those possible.

Thank you for your time and consideration. If you have any questions or would like to discuss sponsorship options, please don't hesitate to contact us.

Sincerely,

Rajaguru Paramasamy

President-2025, India Association of San Antonio



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Phone: (210) 910-4421

Email: president@indiasa.org

Business/Org Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____

Website Name: _____

**PLEASE CHECK THE SPONSORSHIP LEVEL
YOU WISH TO PURCHASE ➡**

Make checks payable to:

India Association of San Antonio (IASA)

PO Box 690425, San Antonio, TX 78269

**FOR MORE INFORMATION, PLEASE CONTACT ONE OF OUR
TEAM MEMBERS:**

Rajaguru Paramasamy (**President**): (210) 900-6618

Jayanta Das (**President-Elect**): (210) 701-6198

Sumitha Mudaliyar (**Secretary**): (510) 676-1063

Sidhartha Mohapatra (**Treasurer**): (309) 826-5899

Kreshjenie Chandirasegar (**Event Lead**): (210) 517-7217

☐ **Event Sponsor - \$10,000**

Logo Associated with the Event's Title Logo,
Name, & Description on our website Logo &
Name on Event's Promotional materials
Verbal recognition throughout the event
Sponsorship Certificate
Large Banner at Prime Spot
3 min on-stage (prime timeslot)
Year-round monthly newsletter spot
VIP seating and Dinner for 10 guests.
20 min podcast for social media platforms
Social media and platform promotion, video
One Booth to showcase promotional
material

☐ **Platinum Sponsor - \$5,000**

Logo & Name on our website, sponsorship
section Logo on Event Promotional
materials
Verbal recognition throughout the event
Sponsorship Certificate
Medium Banner at Event Location
2-min on-stage (prime timeslot)
Year-round monthly newsletter spot
VIP seating, Dinner for 7 guests
10 min podcast for social media platforms
Social media and platform promotion, video
One Booth to showcase promotional
material.

☐ **Gold Sponsor - \$2,500**

Logo & Name on our website, sponsorship
section Logo on Event Promotional
materials
Verbal recognition throughout the event
Sponsorship Certificate
Medium Banner at Event Location
Current month newsletter spot
VIP seating for 5 guests
Dinner for 5 guests.
Social media and platform promotion

☐ **Silver Sponsor - \$1,000**

Logo & Name on our website, sponsorship
section Logo on Event Promotional
materials
Current month newsletter spot
VIP seating for 3 guests
Dinner for 3 guests
Social media and platform promotion

☐ **Bronze Sponsor - \$500**

Logo & Name on our website, sponsorship
section VIP seating and Dinner for 2 guests
Current month newsletter spot
Social media and platform promotion

THANK YOU FOR YOUR SUPPORT!

Sponsorship Levels	Event	Platinum	Gold	Silver	Bronze
	(\$10,000)	(\$5,000)	(\$2,500)	(\$1,000)	(\$500)
Logo Associated with the Event's Title	✓	X	X	X	X
Logo & Name on IASA Website	✓	✓	✓	✓	✓
Description on IASA website	✓	X	X	X	X
Logo & Name on Event's Promotional materials	✓	Logo Only			X
Verbal recognition throughout the event	✓	✓	✓	X	X
Sponsorship Certificate	✓	✓	✓	✓	✓
Banner at Event Location	Large Banner Prime Spot	Medium Banner Event Location		X	X
Stage time – Prime Timeslot	3 min	2 min	X	X	X
Monthly Newsletter Highlights	Year-Round spot	Year-Round spot	Current month	Current month	Current month
Social media and Platform Promotion	✓	✓	✓	✓	✓
Special Podcast for Social Media Platforms	20 min	10 min	X	X	X
Social Media Promotion video	✓	✓	X	X	X
VIP Seating	10 Guests	7 Guests	5 Guests	3 Guests	2 Guest
Dinner	10 Guests	7 Guests	5 Guests	3 Guests	2 Guests
Booth to showcase promotional material	✓	✓	X	X	X



India Association of San Antonio

Diwali

THEME: UNITY OF LIGHTS

Phoenician
Event Center
6070 Babcock Rd.

Sunday
19th
October 2025

4:00 pm
to
9:00 pm

Tickets



Cultural Entry



Vendors

CULTURAL LEAD:
MANJU ARULMANI
(210) 952-8807

EVENT LEAD:
KRESHJENIE CHANDIRASEGAR
(210) 517-7217

VENDOR LEAD:
SABU JOHN
(812) 361-1263



