



**India Association of San Antonio**  
PO Box 690425, San Antonio, TX 78269  
Phone: 210-910-4421  
Email: [contact@indiasa.org](mailto:contact@indiasa.org)

**501(c)(3) Non-Profit Organization**  
**#74-2088488**  
Website: [IndiaSA.org](http://IndiaSA.org)  
Facebook: [Facebook.com/IndiaSA](https://www.facebook.com/IndiaSA)

Dear Sir/Madam,

I am writing on behalf of the India Association of San Antonio (IASA), a 501(c)(3) non-profit organization established in 1978 representing approximately 50,000 people of Indian origin in San Antonio. IASA has been dedicated to promoting and preserving the rich cultural heritage of India in the San Antonio community for the past 45 years.

We are excited to announce our upcoming event "**Color Fest 2023**", which will take place on March 18<sup>th</sup>, at Rolling Oaks Mall (Outdoor parking area in front of the old Macys building), 6909 N Loop 1604 E, San Antonio, TX 78247. This festival rejoices **Holi**, also known as the Indian Festival of Colors, which is a celebration of color, culture, music, delicious food & entertainment; and promises to be one of the biggest color festivals in Texas. With an expected turnout of around 5K-10K people, the event will showcase a variety of cultural performances, professional musical band, vendor booths, color play, kids' games, and more. Our goal is to bring together the community, to educate, celebrate, and collaborate with people across communities, and share our culture and happiness.

As a sponsor, you will have the opportunity to support a well-respected and established non-profit organization, gain exposure and visibility in the local community, and take part in one of our flagship events. Included with this letter are the sponsorship packages we are offering. We will be happy to work with you to find a package that best fits your budget and requirements.

Your support in sponsoring this event is critical for its success and organization would be grateful for your generosity. With your help, we can continue to position ourselves as a strong and healthy organization that cares about the issues, we consider important to the greater San Antonio communities. This is one of our fundraising events, and the funds from which will be used to support a wide variety of events throughout the year, as seen in the attached Calendar of Events.

Thank you for your time and consideration. If you have any questions or would like to discuss your sponsorship options, please do not hesitate to contact us.

Sincerely,

*Vamshi Konduru*

Vamshi Konduru

President-2023, India Association of San Antonio



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## SPONSORSHIP FORM

**Business/Org Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Website Name:** \_\_\_\_\_

**PLEASE CHECK THE SPONSORSHIP LEVEL YOU WISH TO PURCHASE** ➔

Make checks payable to:  
**India Association of San Antonio (IASA)**  
**PO Box 690425, San Antonio, TX 78269**

**FOR MORE INFORMATION, PLEASE CONTACT ONE OF OUR TEAM MEMBERS:**

Vamshi Konduru (**President**): 732-986-0639  
 Karthikeyan Subbanaidu (**President-Elect**): 360-936-1567  
 Anand Kataram (**Secretary**): 804-399-6818  
 Rajaguru Paramasamy (**Treasurer**): 210-900-6618  
 Nikhil Madathil (**Event Co-Lead**): 864-516-9603

**THANK YOU FOR YOUR SUPPORT!**



### ○ **Event Sponsor - \$20,000**

Logo Associated with the Event's Title  
 Logo, Name, & Description on our website  
 Logo & Name on Event's Promotional materials  
 Verbal recognition throughout the event  
 Sponsorship Certificate  
 Large Banner at Prime Spot  
 3-min on-stage - prime timeslot  
 Event T Shirts + 10 color packets for 10 guests  
 Event goodies for 10 Guests  
 VIP Parking & seating for 10 guests  
 Food Packages for 10 Guests  
 One Booth to showcase promotional material

### ○ **Platinum Sponsor - \$10,000**

Logo & Name on our website, sponsorship section  
 Logo on Event Promotional materials  
 Verbal recognition throughout the event  
 Sponsorship Certificate  
 2-min on-stage - prime timeslot  
 Event T Shirts + 10 color packets for 7 guests  
 Event goodies for 7 Guests  
 Premium Parking for 4 Vehicles  
 VIP seating for 7 guests  
 Food Packages for 7 Guests  
 One Booth to showcase promotional material

### ○ **Gold Sponsor - \$5,000**

Logo & Name on our website, sponsorship section  
 Logo on Event Promotional materials  
 Verbal recognition throughout the event  
 Sponsorship Certificate  
 Medium Banner at Event Location  
 Event T Shirts + 5 color pockets for 5 guests  
 Event goodies for 5 Guests  
 Premium Parking for 2 Vehicles  
 VIP seating for 5 guests  
 Food Packages for 5 guests

### ○ **Silver Sponsor - \$2,500**

Logo & Name on our website, sponsorship section  
 Logo on Event Promotional materials  
 Event T Shirts + 3 color pockets for 3 guests  
 Event goodies for 3 Guests  
 Premium Parking for 1 Vehicle  
 VIP seating for 3 guests  
 Food Packages for 3 guests

### ○ **Bronze Sponsor - \$1000**

Logo & Name on our website, sponsorship section  
 VIP seating for 2 guests  
 Event goodies for 1 Guests  
 Premium Parking for 1 Vehicle  
 Food Packages for 2 guests



# Color Fest 2023

Sponsorship Levels	Event (\$20,000)	Platinum (\$10,000)	Gold (\$5,000)	Silver (\$2,500)	Bronze (\$1,000)
	○	○	○	○	○
Logo Associated with the Event's Title	✓	X	X	X	X
Logo & Name on IASA website	✓	✓	✓	✓	✓
Description on IASA website	✓	X	X	X	X
Logo & Name on Event's Promotional materials	✓	Logo Only			
Verbal recognition throughout the event	✓	✓	✓	X	X
Sponsorship Certificate	✓	✓	✓	X	X
Banner at Event Location	Large Banner Prime Spot	Medium Banner Event Location		X	X
Stage time – Prime Timeslot	3 min	2 min	X	X	X
Event T Shirts	10 Guests	7 Guests	5 Guests	3 Guests	1 Guest
Color Packets	10 Packets 10 Guests	10 Packets 7 Guests	5 Packets 5 Guests	3 Packets 3 Guests	3 Packets 1 Guest
Event Goodies	10 Guests	7 Guests	5 Guests	3 Guests	1 Guest
Special Parking	VIP 10 Vehicles	Premium 4 Vehicles	Premium 2 Vehicles	Premium 2 Vehicles	Premium 1 Vehicle
VIP Seating	10 Guests	7 Guests	5 Guests	3 Guests	1 Guest
Food/Snack Package	10 Guests	7 Guests	5 Guests	3 Guests	2 Guests
Booth to showcase promotional material	✓	✓	X	X	X



# Color Fest 2023

Celebrating Holi, The Festival of Colors

One of the Largest Holi events in Texas

MAR 18  
11 AM - 5 PM

Rolling Oaks Mall

6909 N. Loop 1604 E., San Antonio, TX 78247

ORGANIZED BY  
INDIA  
ASSOCIATION OF  
SAN ANTONIO

With support from  
all regional/ state  
associations

VISIT  
INDIASA.ORG  
FOR  
TICKETS

- for more information -  
Anand Kataram (Secretary): 804.399.6818  
Vamshi Konduru (President): 732.986.0639

COLOR | FOOD | LIVE BAND | DJ | DANCE



**January**

Republic Day

**February**

Hit The Beat

Drummer's Workshop

**March**

Color Fest 2023

**April**

Blood-Drive & CPR

**May**

Consular Camp

**June**

Health Fair

**July**

Women's Leadership Symposium

**August**

TEXAS India Fest 2023

**September**

Immigration and Tax Seminar

**October**

Kitchen Khiladi

Battle of Cuisines

**November**

UTSAV

Children's Day

**December**

MILAAP

Senior Citizen's Day

