



India Association of San Antonio

(A nonprofit Organization # 74-2088488)

Mailing Address: PO Box 5498, San Antonio, TX 78201

www.indiasa.org E-mail: contact@indiasa.org

Dear Sponsor,

India Association of San Antonio was formed in 1978 and acquired its non-profit status in 1980.

In the last forty two years, the population of the Indian community has grown from about sixty families to well over four thousand families or more. During this period, many sister organizations were created, catering to the specific needs of the various subsets of the Indian community. The objective of IASA is to support cultural, educational, religious and charitable activities, for the benefit of its members and the general public.

Listed below are our achievements:

- In 2020, we raised over 6000K for the COVID needs for Masks which was a great disaster and lot of volunteers helped us with making masks and we helped distribute to various organizations
- Raised money for a home for 'Habitat for Humanity,' and the home was built exclusively by the members of the Indian community. Two more homes were built in India.
- Established scholarship funds at University of Texas at San Antonio (UTSA)
- Raised money for flood relief efforts in San Antonio, during the "Great Flood of '98".
- Actively involved in fund raising for Gujarat earthquake victims. Raised over \$36,000 so far.
- Raised over \$8,000 for American Red Cross and New York Fire Fighters Association for the families of NY-DC-PENN victims
- Raised close to \$17,000 for Susan Komen Breast Cancer Foundation in 2003, with a team size of over 760 participants. This was the largest non-corporate team ever in the history of Susan Komen Foundation anywhere in the country.
- The India Association of San Antonio, initiated the partnership with The City of San Antonio hosted a celebration of the Indian Festival of Lights, or Diwali, in commemoration of San Antonio's newest Sister City Relationship with Chennai, India in 2009 and 2010. A delegation of medical doctors from the Association of Physicians of India-Chennai Chapter visited San Antonio and signed an MOU with the Bexar County Medical Society in November 2008. A delegation from the state government of Tamil Nadu visited the San Antonio River Authority. The future is bright for the San Antonio-Chennai Sister City relationship.
- The Texas Indo-American Physicians Society Southwest Chapter (TIPS-SW), the American Association of Physicians of Indian Origin (AAPI)-Charitable Foundation (www.aapicf.org), and the India Association of San Antonio (IASA) in conjunction with the local ethnic associations have planned a benefit program; The proceeds will benefit the Charitable Foundation of AAPI which runs seventeen free clinics in India & five free clinics in USA; and the Fallen Heroes Fund. www.fallenheroesfund.org.
- Hosted a Bone Marrow drive for the victims of Leukemia.
- Donated generously to the welfare of the differently-abled children of Vegesna Foundation in Hyderabad, India in 2009. We ask for your support so that IASA can continue to be a host of several cultural events, support our IAYA and continue our charity work. As a sponsor, you will be included on all of our events promotional materials throughout the year and on the day of the event. A list of the sponsorship benefits is enclosed along with a response form. We look forward to hearing from you. It will be through your support that we will be able to mutually benefit each other and the community at large.

Regards,

Usha Sri Avula
President-IASA(2020-2021)

210-885-7581 (Cell)



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PLATINUM SPONSOR

\$ 15,000

Corporate name and logo in the most prominent location in all event-related publicity, including but not limited to:

- ◆ Promotion on IASA's website
- ◆ IASA's newsletter-Sandesh
- ◆ Promotion on IASA Facebook
- ◆ Promotion on all the events flyer
- Opportunity to provide on-site promotion at all the events through booth display
- Sponsor's Banner displayed at all events in most prominent location
- 10 VIP tickets to the IASA Diwali Celebrations.

GOLD SPONSOR

\$ 7,500

Corporate name and logo in a prominent location in all event-related publicity, including but not limited to:

- ◆ Promotion on IASA's website
- ◆ IASA's Newsletter –Sandesh
- ◆ Promotion on IASA Facebook
- ◆ Promotion on all the events flyer
- Opportunity to provide on-site promotion at event through booth display
- Sponsor's Banner displayed at event
- 6 VIP tickets to the IASA Diwali Celebrations

SILVER SPONSOR

\$ 4,000

Corporate name and logo in a prominent location in all event-related publicity, including but not limited to:

- ◆ Advertising through selected marketing channels
- Opportunity to provide on-site promotion at event through booth display
- Sponsor's Banner displayed at event
- 4 VIP tickets to the IASA Diwali Celebrations

INDIVIDUAL SPONSOR

\$2,000

Name in a prominent location in all event-related publicity, including but not limited to:

- ◆ Advertising through selected marketing channels
- 2 VIP tickets to the IASA Diwali Celebrations.



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SPONSORSHIP FORM

Please check the sponsorship level that you wish to purchase.

- | | |
|----------------------------------------------------|-----------------------------------------------------|
| <input type="checkbox"/> Platinum Level (\$15,000) | <input type="checkbox"/> Gold Level (\$7,500) |
| <input type="checkbox"/> Silver Level (\$4,000) | <input type="checkbox"/> Individual Level (\$2,000) |

Sponsor's Name as it will appear in all printed material:

Contact Person :

Address: _____

E-mail: _____

Phone: _____

Payment:

- Check Enclosed (payable to India Association of San Antonio)

Please return this form with your payment to:

India Association of San Antonio
PO Box 5498
San Antonio, TX 78201

For Inquiry, please email: contact@indiasa.org or call 210-885-7581