



India Association of San Antonio

PO Box 690425, San Antonio, TX 78269

Phone: 210-910-4421

Email: contact@indiasa.org

Date: Sep 1, 2022

To



SPONSORSHIP FORM

501(c)(3) Non-Profit Organization #74-2088488

Website: IndiaSA.org

Facebook.com/IndiaSA

SUB: Sponsorship Request for 'India Fest' October 29, 2022

Dear Sir/ Madam,

It gives me immense pleasure to inform you that, the India Association of San Antonio, a 501(c)(3) non-profit organization established in 1978, will mark it's 39th year celebrating "Festival of India" the new name "**India Fest**" on Saturday, October 29, 2022 at the Rolling Oaks Mall (Outdoor), 6909 N Loop 1604 E, San Antonio, TX 78247. This is an event where we showcase the culture, cuisine, art, dance and music of India. There will be cultural programs, variety of booths representing different states of India, food, kid's activity area, henna, workshops and Indian goods for sale, and many vendor booths. Each year this event attracts more participants and visitors from the community than the year before. Based on our statistical data this year we are expecting over ten thousand attendees.

As you probably know, the India Association of San Antonio has done much in the way of building relationships with the community at large, the city government, and local businesses. We want to continue this tradition of building bridges. Your support in sponsoring this event is critical for its success and will be much appreciated.

If you have helped us last year, THANK YOU! Please consider being a sponsor this year!

The levels of sponsorship are included with this letter. We can also customize a sponsorship package based on your individual budget.

With your help, we can position ourselves as a strong and healthy organization that cares about the issues we consider important to the greater San Antonio communities.

Thank you for your support.

Respectfully,

Santanu Das

President, India Association of San Antonio



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Facebook.com/IndiaSA

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[a 501(c)(3) Non-Profit Organization #74-2088488]
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SPONSORSHIP FORM



Business/ Organization Name: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Email: _____ **Phone:** _____

Website Name: _____

PLEASE CHECK THE SPONSORSHIP LEVEL YOU WISH TO PURCHASE:

☐ **Event Sponsor - \$25000**

☐ **Elite Sponsor - \$2500**

☐ **Mega Sponsor - \$10000**

☐ **Patrons - \$1000**

☐ **Prime Sponsor - \$5000**

☐ **Supporter - \$500**

Total Sponsorship Amount: \$ _____

Make checks payable to:
India Association of San Antonio (IASA)
PO Box 690425, San Antonio, TX 78269

INDIA FEST
OCTOBER 29, 2022, 3:00 PM TO 10:00 PM
Rolling Oaks Mall (Outdoor), 6909 N Loop 1604 E, San Antonio, TX 78247

FOR MORE INFORMATION PLEASE CONTACT ONE OF OUR TEAM MEMBERS:

Vamshi Konduru: 732-986-0639

Karthik Subbanaidu: 360-936-1567

Milan Dattawade: 210-776-6034

Santanu Das: 210-910-4421

THANK YOU FOR YOUR SUPPORT!

Event Sponsor - \$25000

Logo Associated with the Event's Title
Logo, Name and Description on our website, sponsorship section
Logo & Name on Event's Promotional materials (Flyers, social media etc)
Logo on Wrist-bands
Large Banner at Prime Spot
Stage back drop
3-min on-stage prime-time-slot
Verbal recognition throughout the event
Sponsorship Certificate
One Booth to showcase promotional material
VIP seating for 10 guests
Premium Parking for 4 Vehicles
Food Packages for 10 guests
VIP Photo Opportunity

Mega Sponsor - \$10000

Logo & Name on our website, sponsorship section
Logo on Event Promotional materials (Flyers, social media etc)
Banner at Event Location
1-min on-stage prime-time-slot
Verbal recognition throughout the event
Sponsorship Certificate
One Booth to showcase promotional material
VIP seating for 6 guests
Premium Parking for 3 Vehicles
Food Packages for 6 guests
VIP Photo Opportunity

Prime Sponsor - \$5000

Logo & Name on our website, sponsorship section
Logo on Event Promotional materials (Flyers, social media etc)
Banner at Event Location
Verbal recognition throughout the event
Sponsorship Certificate
Space for promotional material
VIP seating for 4 guests
Premium Parking for 1 Vehicles
Food Packages for 4 guests

Elite Sponsor - \$2500

Logo & Name on our website, sponsorship section
Logo on Event Promotional materials (Flyers, social media etc)
Verbal recognition throughout the event
Sponsorship Certificate
VIP seating for 2 guests
Premium Parking for 1 Vehicle
Food Packages for 2 guests

Patrons - \$1000

Logo or Name on our website, sponsorship section
Sponsorship Certificate
VIP seating for 2 guests
Premium Parking for 1 Vehicle
VIP seating for 2 guests
Food Packages for 2 guests



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Website: IndiaSA.org
Facebook.com/IndiaSA

FOR IMMEDIATE RELEASE

PRESS RELEASE

India Association of San Antonio celebrates one of the largest cultural events in San Antonio, **INDIA FEST** on Oct 29, 2022, 3PM-10PM at the Rolling Oaks Mall, an effort to bring greater San Antonio residents one step closer to the diversified culture and heritage of India. Based on the historical data, we are expecting over ten thousand attendees for this unique event. The event showcases eclectic regional booths, cultural performances, Bollywood dance, an exquisite fashion show, state parade, DJ along with various food stalls. An opportunity to try traditional Indian cuisine, Indian street food, snacks and drinks. There will be a wide variety of vendor booths and opportunity to purchase Indian jewelry, clothes and a plethora of handicrafts for you to take a piece of our culture back home with you. Don't miss the unique learning experience of unity-in-diversity, conveyed through exhibits, parades, food, clothing, artifacts, henna painting, saree wrapping and much more!

This is a Kids & Family Friendly Event.

FREE Admission, and FREE Parking.

ALL ARE WELCOME. RSVP IF YOU WISH TO JOIN.

INDIA FEST - Rolling Oaks Mall (Outdoor), 6909 N Loop 1604 E, San Antonio, TX 78247 - October 29, 2022 3PM-10PM



India Fest

OCT 29
3PM-10PM

Venue:
Rolling Oaks Mall (Outdoor)
6909 N Loop 1604 E, San Antonio, TX 78247

BROUGHT TO YOU BY

India Association of San Antonio
in collaboration with All State/Regional Associations

RSVP

**FREE
ADMISSION
FREE
PARKING**

ALL ARE WELCOME
KIDS & FAMILY FRIENDLY EVENT

Indian Cuisine
Tandoor Dishes
Chaat & Finger Food
Bollywood Dance
Classical & Folk Dance
Henna, Face Painting
Saree Wrapping
Ethnic Clothing
Exhibits, Shopping
Disc Jockey (DJ)
Fashion Show
Parade of States

75
**Azadi Ka
Amrit Mahotsav**



**BECOME A
SPONSOR | DONOR | MEMBER | VOLUNTEER**

INDIASA.ORG | FACEBOOK.COM/INDIASA
CONTACT@INDIASA.ORG | 210-910-4421